

**PRINTING • SIGNAGE • EMBROIDERY**

**How to set up print ready PDF artwork**

- CMYK
- 300dpi (high resolution) for images/elements
- Convert all text to outlines
- Embed all images and elements
- All black text to be K:100% and set to overprint
- For a rich black use C:60% M:40% Y:40% K:100%
- 2mm bleed for items A3 or smaller
- 5mm bleed for posters, vinyl stickers, pullup banners
- 10mm bleed for vinyl banners, ACM, corflutes
- 5mm margins - Do not put any important information in the margins as it will not be visible when printed
- Ensure no spot colours in artwork, unless specified
- Single page PDF with NO trim, crop or registration marks

**Sending your files**

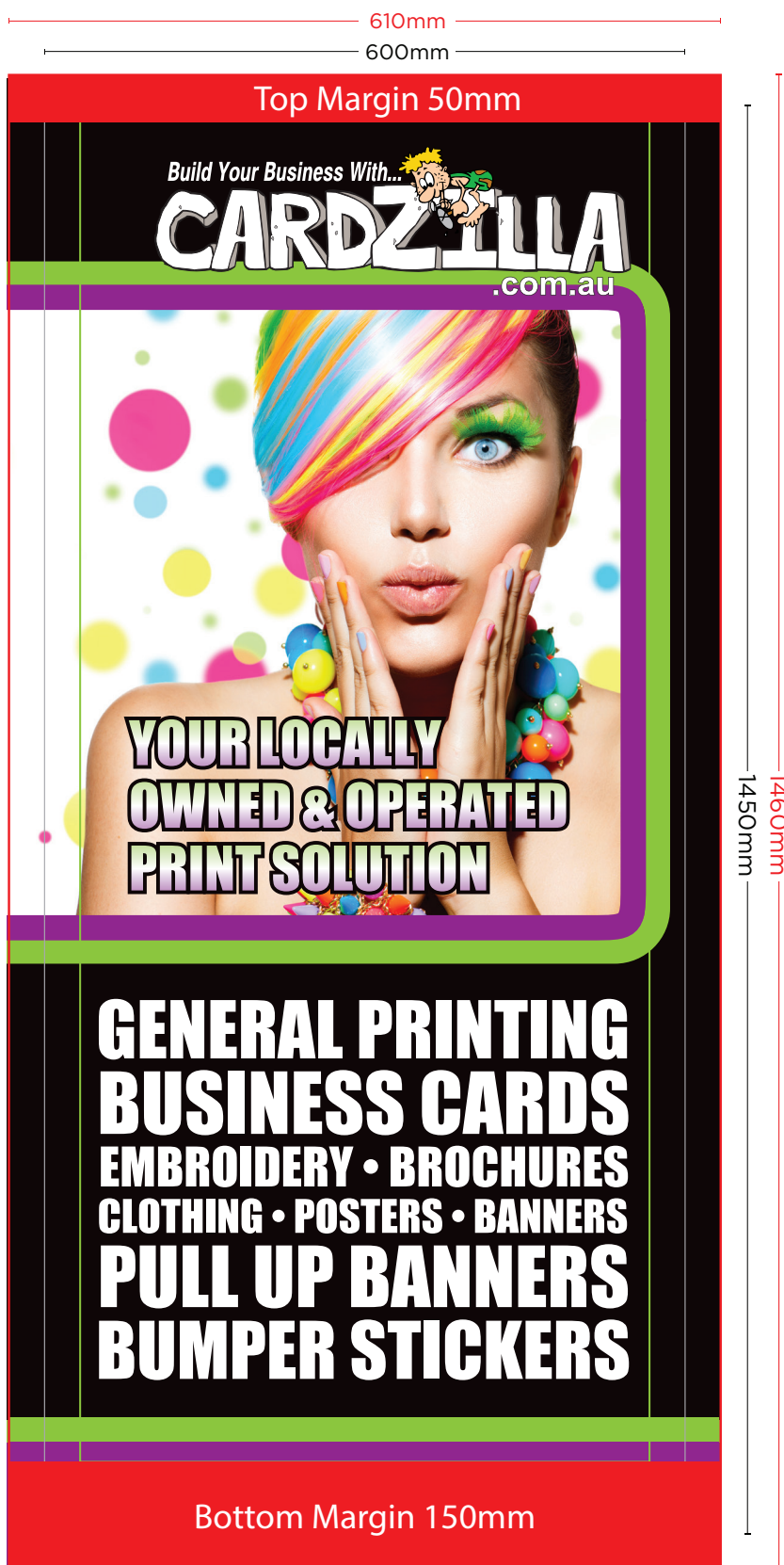
- Files under 20MB email to [info@cardzilla.com.au](mailto:info@cardzilla.com.au)
- Files over 20MB share artwork with a link

The finished size of a large banner stand is **600 x 1450mm**

Document set up size:  
**610 x 1460mm** includes bleed

— Bleed line  
— Trim line — Margin line

## Small Pull-up Banner



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